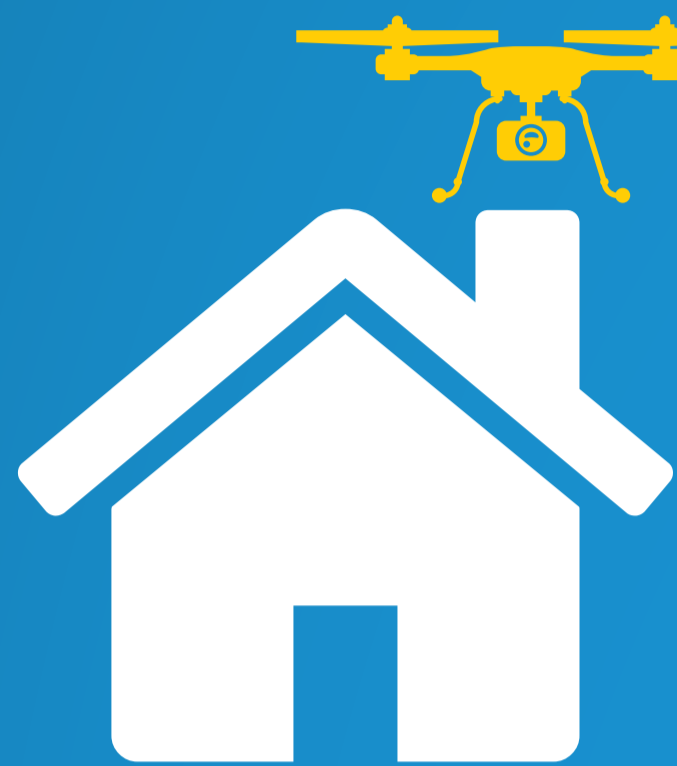


32%

**FASTER
HOUSE SALE**



**5.25%
HIGHER
PRICE**



**AERIAL
REAL ESTATE
PHOTOGRAPHY
SURVEY**



THE SKY EYE NETWORK CONDUCTED

**A SURVEY FROM ITS
MEMBERSHIP
BETWEEN**



**WITH OVER
10,000 PHOTOSHOOTS**



FOR REALTORS ALL OVER

THE UNITED STATES AND CANADA

**THE GOAL WAS TO DETERMINE
HOW MUCH FASTER
HOMES WERE SELLING WHICH USED**



AERIAL PHOTOGRAPHY

AND FOR HOW MUCH OF A HIGHER ASKING PRICE



NEARLY 2,000

OF THESE HOMES RECEIVED NO RESPONSE FROM THE REALTORS

**LISTING THE HOUSES SO
THEY WERE AVERAGED**

**INTO THE FINAL FIGURES
AS ZERO IMPROVEMENT**



**THIS GIVES THE FINAL FIGURES
AN ARTIFICIALLY LOW RESULT**

**NEVERTHELESS,
THE RESULTS STILL
AVERAGED A**



**32% FASTER
SELLING TIME**

**5.25%
HIGHER ASKING PRICE**



**32% FASTER
5.25% HIGH PRICE**

**RESULTS LAST PUBLISHED:
MAY 2016**

